

Marketing Materials for Laukahi Fundraiser: Plant Promise

<https://laukahi.org/plant-promise/>

This document has drafted text and images for the following outlets:

- Social media
 - Facebook Laukahi: The Hawai'i Plant Conservation Network
 - Instagram [laukahi_network_hawaii](#)
- Newsletter
- Email
- Press release - [Plant Promise Press Release.docx](#)

Facebook

Celebrate Native Plant Month with Plant Promise!

Hawai'i is home to almost 1400 kinds of native plants! Protecting them takes all of us working together. During Native Plant Month, help us fundraise \$14,000, or \$10 for each species. This represents our promise to protect and conserve each of them through Laukahi. Throughout April, support native plants through **Plant Promise**, Laukahi's online fundraiser. You can help in 3 ways!



Donate



Vote for your favorite native plant when you donate and watch it climb to the top of the leaderboard!



Tell your friends by resharing this post.

Your gift supports the **Laukahi Network**, which connects conservation partners, shares critical information, and coordinates efforts to protect native plants across Hawai'i.



Cast your vote and support native plants (link in bio):

<https://laukahi.org/plant-promise/>


#PlantPromise #NativePlantMonth #nativehawaiianplants #PlantConservation


Instagram

Which native plant will take the lead? 🌿


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Donate

 **Vote** for your favorite plant and watch it climb the leaderboard

 **Tell** your friends and reshare our story!

Your support strengthens the **Laukahi Network**—connecting conservation partners and coordinating efforts to protect native plants statewide.

 Link in bio to donate and vote <https://laukahi.org/plant-promise/>

#PlantPromise #NativePlantMonth # nativehawaiianplants #ProtectNativePlants

#plantConservation

Newsletter

Plant Promise: Celebrate Native Plant Month

Hawai‘i is home to almost 1400 kinds of native plants! Protecting them takes all of us working together. During Native Plant Month, help us fundraise \$14,000, or \$10 for each species. This represents our promise to protect and conserve each of them through Laukahi. Throughout April, support native plants through **Plant Promise**, Laukahi’s online fundraiser. You can help in 3 ways!



Donate



Vote for your favorite native plant when you donate and watch it climb to the top of the leaderboard!



Tell your friends - share on social media or email.

Your support helps sustain the **Laukahi Network**, which connects conservation partners, shares information, and coordinates efforts to protect Hawai‘i’s rare plants. These behind-the-scenes services strengthen conservation statewide and help ensure that efforts are aligned and effective.

Join us in celebrating the plants that make Hawai‘i unique and help us protect them!



Donate and vote: <https://laukahi.org/plant-promise/>

Mahalo!

Email Draft

Aloha,

This April, celebrate Native Plant Month by supporting Hawai‘i’s incredible flora through Plant Promise, Laukahi’s online fundraiser.

Hawai‘i is home to almost 1400 kinds of native plants! Protecting them takes all of us working together. During Native Plant Month, help us fundraise \$14,000, or \$10 for each species. This represents our promise to protect and conserve each of them through Laukahi. Throughout April, support native plants through **Plant Promise**, Laukahi’s online fundraiser. You can help in 3 ways!



Donate



Vote for your favorite native plant when you donate and watch it climb to the top of the leaderboard!



Tell your friends - share on social media or email.

Your gift supports the Laukahi Network, which plays a vital role in plant conservation by connecting partners, sharing critical information, and coordinating efforts across the islands. These services help conservation organizations work more effectively together to protect Hawai‘i’s rare and native plants.

Join us in celebrating the plants that make Hawai‘i unique and help us protect them!



Donate and vote here:

<https://laukahi.org/plant-promise/>

Mahalo for your support!

Images



Nalo meli maoli (Hylaeus anthracinus) visiting pa'ū o Hiriaka (Jacquemontia sandwicensis). PC: Kobey Togikawa.



Nalo meli maoli (Hylaeus anthracinus) visiting pa'ū o Hiriaka (Jacquemontia sandwicensis). PC: Kobey Togikawa.

Plant Promise Fundraiser

A Promise to Every Plant

Did you know? Hawai'i is home to almost 1400 kinds of native plants!

During Native Plant Month, help us fundraise \$14,000, or \$10 for each species. This represents our promise to protect and conserve each of them through Laukahi.

[Donate Online](#)

Plant Promise Fundraiser

A Promise to Every Plant

Did you know? Hawai'i is home to almost 1400 kinds of native plants!

During Native Plant Month, help us fundraise \$14,000, or \$10 for each species. This represents our promise to protect and conserve each of them through Laukahi.

[Donate Online](#)



Laukahi

THE HAWAII PLANT CONSERVATION NETWORK



